

SKIN Good Practice Recording Template

Calafata	
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Insert photo or any visual image or diagram e.g. SNA diagram/Word or Image Collage (Optional)	
Choose relevant 'Hot Topics' below:	
SKIN good practice 'Hot Topic(s)* CATEGORY 1	<u>Social sustainability</u> : Community education; Trust and sense of community
SKIN good practice 'Hot Topic(s)* CATEGORY 2	<u>Efficiencies</u> Organizational/Institutional system: Learnig&empowerment_cross-learning between actors
SKIN good practice 'Hot Topic(s)* CATEGORY 3	<u>Internal</u> : Decision-making structures
SKIN good practice 'Hot Topic(s)* CATEGORY 4	<u>Connection</u> : relationships
EIP Practice Abstract Format: Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.	<p>Short description of the 'good practice': Calafata is a social cooperative producing oil, wine, honey, fruit and vegetables. It supplies local markets of Lucchese Province. The good practice consists in cooperating with charitable associations for hiring workforce. It indeed gives job to people ex convict and immigrants. It uses an horizontal method to manage the human resources and workers feel appreciated so that they say they feel the farm as their home. This approach sensitises people so that they lauched a fundraising system which have met a positive response by the audiance.</p> <p>Main results/outcomes of the activity (expected or final): Social inclusion by farming, and great productivity by the horizontal approach in managing human resources.</p> <p>The main practical recommendation(s): what would be the main added value/benefit or opportunities to the end-user if the generated knowledge were implemented? How can the practitioner make use of the results? Practitioners exploit the market channells linked to the charitable association to deliver food.</p> <p>Further information/Reference: http://www.calafata.it/</p>
Short summary for practitioners	Breve descrizione della 'buona pratica'

<p>in native language on the (final or expected) outcomes (1000-1500 characters, word count – no spaces).</p> <p>This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided. ☒</p>	<p>Calafata è una cooperative sociale che produce olio, vino miele, frutta e verdure. Rifornisce i mercati locali della provincia lucchese. La buona pratica consiste nel cooperare con le associazioni caritatevoli per ingaggiare forza-lavoro. Infatti, Calafata dà lavoro a persone che hanno avuto problemi con la giustizia e migranti. Usa un approccio orizzontale nella gestione delle risorse umane, tanto che i lavoratori sentono l'azienda agricola come fosse casa loro.</p> <p>Principali risultati dell'attività (attesi o finali):</p> <p>Inclusione sociale attraverso l'agricoltura e alta produttività grazie all'approccio orizzontale nella gestione della forza-lavoro.</p> <p>Le principali raccomandazioni pratiche: Quale sarebbe il principale valore aggiunto/beneficio o opportunità per l'utilizzatore finale se l'emergente innovazione venisse implementata? Come possono essere utilizzati i risultati dagli operatori?</p> <p>Gli agricoltori sfruttano i canali di mercato collegati ai rapporti con le associazioni caritatevoli.</p> <p>Further information/Reference:</p> <p>http://www.calafata.it/</p>
<p>Pearls, Puzzles, Proposals?</p>	<p>People working at Calafata are made to feel responsible of the farm outputs, so they know that without rightly fulfilling they tasks they miss the chance to get back in the society and, therefore, they do more than is actually asked to get done.</p>
<p>What needs did the 'good practice' respond to?</p>	<p>Building strong trust between consumers and producer.</p>
<p>Methodology Used:</p>	<p>Desk-based research</p>
<p>Actors/Stakeholders:</p>	<p>Actors: primary producer, processors. Stakeholders: consumers</p>
<p>Relevant SKIN Innovation Challenge Workshops(s)? Please specify</p>	<p>3 - Processes</p>
<p>Sectors</p>	<p>All Sectors</p>
<p>Region, Country</p>	<p>Garfagnana, Tuscany</p>
<p>Media attachment (e.g. video) or other attachment (e.g. benchmarking data)?</p>	

*See SKIN Good Practice 'Hot Topics' Directory

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