

# SKIN Good Practice Recording Template

<b>BARIKAMA - bicycle sellers of Organic vegetables, fruits and yoghurts</b>	
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<b>Insert photo or any visual image or diagram e.g. SNA diagram/Word or Image Collage (Optional)</b>	
<b>Choose relevant 'Hot Topics' below:</b>	"local employment of immigrants on selling organic production (yoghurt)"
<b>SKIN good practice 'Hot Topic(s)'<sup>*</sup> CATEGORY 1</b>	<u>Valorisation:</u> multi-actor, local employment, social integration of immigrants, african - italian friendships,
<b>SKIN good practice 'Hot Topic(s)'<sup>*</sup> CATEGORY 2</b>	<u>Efficiencies:</u> Achievement of social inclusion on local activities on the primary sector (Horticulture and milk/yoghurt)
<b>SKIN good practice 'Hot Topic(s)'<sup>*</sup> CATEGORY 3</b>	<u>Internal:</u> Collaboration between African Immigrants and Youth with autistic Contractual agreements between producers;
<b>SKIN good practice 'Hot Topic(s)'<sup>*</sup> CATEGORY 4</b>	<u>Connection:</u> Collaborative hubs, bringing together supplies from multiple small producers and selling by bicycle on local distribution system
<b>EIP Practice Abstract Format:</b> Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.	<p><b>Short description of the 'good practice':</b> The Cooperative BARIKAMA is selling local organic fresh horticulture (vegetables and fruits) and organic yoghurts in bicycle, helping immigrants to be integrated in a local social situation and helping young people with autistic problems to be employed in a concrete activity of distribution of local products, stimulating local and short food supply chains. The Project "Vegetables &amp; yoghurt in bike" is a meeting between different cultures: culture of the cities and country culture, with the aim to produce quality foods to provide directly at home in bicycle. Particular attention will be given to returnable packagings to be recovered, and to food ingredients, to be locally if it would be possible. The project received 35.000 web votes and has been chosen also by a Jury for the innovation on the building of an autonomous management and governance between immigrants and distressed italian young citizens. At the end the Project will stimulate social inclusions and trained agrifood activities. The Project received by the Minister of Agricultural Policies On. Martina a grant of 50.000 euros.</p> <p><b>Main results/outcomes of the activity (expected or final):</b> Social responsible short food chain on the employing of african immigrants and young people force with specific problems</p>

**The main practical recommendation(s): what would be the main added value/benefit or opportunities to the end-user if the generated knowledge were implemented? How can the practitioner make use of the results?**

The main added value is the more responsible local food chain employing immigrants labour force and at the same time helping young people with some problems to be integrated in a concrete activity with a local and a social dimension

**Further information/Reference:**

[barikama.altervista.org](http://barikama.altervista.org); [www.coltiviamoagricolturasociale.it](http://www.coltiviamoagricolturasociale.it)

**Short summary for practitioners in native language on the (final or expected) outcomes (1000-1500 characters, word count – no spaces).**

This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.

**Short description of the 'good practice':**

Il loro progetto Verdure e yogurt in bici: un incontro di culture tra città e campagna, finalizzato alla produzione di alimenti di qualità che vengono consegnati direttamente a domicilio in bicicletta (con attenzione anche ai vuoti a perdere che vengono ritirati) è stato scelto, tra i 107 presentati e votati sul web da 35.000 persone, da una giuria di esperti, che lo ha considerato il più innovativo perché capace, attraverso l'autogestione delle attività e la collaborazione tra migranti africani e disabili italiani con diagnosi di autismo, di ridurre il disagio, l'isolamento e favorire l'inserimento sociale e lavorativo. La consegna del premio di 50.000 euro, è avvenuta oggi nella sede di Confagricoltura alla presenza del ministro delle Politiche agricole Maurizio Martina

Min. Maurizio Martina: Abbiamo premiato con Confagricoltura questo progetto di agricoltura sociale legato a un'esperienza molto bella, quello della cooperativa Barikama.

Barikama in lingua malese significa resistente. Sono dei ragazzi arrivati in Italia da ormai qualche anno che hanno scelto di insediarsi con questa cooperativa dentro un'azienda agricola del Lazio. Sono stati ospitati e stanno lavorando benissimo sulla frontiera dell'agricoltura sociale, producendo verdure e yogurt che consegnano a domicilio direttamente in bicicletta ogni giorno. Da due anni lavora insieme a loro Mauro, un ragazzo italiano con sindrome di Asperger.

Sono ragazzi che lavorano insieme ormai da tempo, producono in particolare ortofrutta di qualità e lo fanno con questa grandissima interazione, ed è una delle esperienze più belle dell'agricoltura sociale che noi abbiamo conosciuto in questi mesi in Italia. Lo voglio dire, anche dopo Expo noi abbiamo molto accelerato il lavoro su questo fronte, voglio ricordare in particolare la nostra legge nazionale sull'agricoltura sociale che ci sta consentendo – per fortuna – di supportare tanti progetti come questi

<b>Pearls, Puzzles, Proposals?</b>	Pearls: 1) bringing actors together to agree on higher standards of labour organization, structure of the salary, techniques and methods of collecting vegetables, fruits and processed milk and performing a better quality of the final product; 2) new retailing activities with a cooperative of riders with two ways: door by door selling local organic products and recovering the returnables bottles and packs, giving also some circularity to the business model.; 3) introducing a new communication plan based on day by day collaboration between immigrants from north Africa and local young people with autistic problems. Puzzlings: 1) acceptance and engagements of the local communities of the cooperative's activities; 2) still not so clear relationships with the local producers of milk and yoghurts; Proposals: 1) try to integrate more the circular activities with some recycler of the packaging to be recovered; 2) try to communicate in a better way with the consumers, not only on the social integration but also to the advantages of the short food chains; 3) try to identify not only the ethical and social issues but also the economical advantages (convenience, quality, price ratios etc.....)
<b>What needs did the 'good practice' respond to?</b>	The Rome province asks for more local and short food supply chain with an ethical and social added values; circularity and bicycle selling will be also a good practice to be communicated to the consumers - door to door.
<b>Methodology Used:</b>	interviews and winners of the social agriculture prizes
<b>Actors/Stakeholders:</b>	actors: Primary milk and vegetables and fruits organic producers, door to door consumers, social integration of african immigrants and young autistics.
<b>Relevant SKIN Innovation Challenge Workshops(s)? Please specify</b>	5 - consumers and society; 6 - distribution
<b>Sectors</b>	Vegetables, fruits and milk in a organic production business model
<b>Region, Country</b>	Rome Province - Italy
<b>Media attachment (e.g. video) or other attachment (e.g. benchmarking data)?</b>	One of the main result of the BARIKAMA is the social integration of african immigrants together with autistic young people (see press releases) <a href="https://www.coltiviamoagricolturasociale.it/wp-content/uploads/2016/07/20161221_160754.jpg">https://www.coltiviamoagricolturasociale.it/wp-content/uploads/2016/07/20161221_160754.jpg</a>

*\*See SKIN Good Practice 'Hot Topics' Directory*

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