

SKIN Good Practice Recording Template

Boeren en buren	
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Insert photo or any visual image or diagram e.g. SNA diagram/Word or Image Collage (Optional)	
Choose relevant 'Hot Topics' below:	
SKIN good practice 'Hot Topic(s)'* CATEGORY 1	<p><u>Valorisation</u>: multi-actor co-design approach, novel product, added value through 3P ; <u>values - social, economic, environmental sustainability</u>: Connection between producers and consumers, Recognition of producers, sense of community; Reduced economic uncertainties, Markets/events/initiative for multiple producers locally; Ecological soundness of production methods, GHG emissions, Energy use and carbon footprint, food miles, food waste</p>
SKIN good practice 'Hot Topic(s)'* CATEGORY 2	<p><u>Efficiencies</u>: achievement of efficiencies through collaboration, logistics and distribution; <u>empowerment</u>: Reduction in dependence of powerful actors in the chain and a more direct relationship with consumers</p>
SKIN good practice 'Hot Topic(s)'* CATEGORY 3	<p><u>Internal</u>: Contractual agreements between chain partners, group spirit</p>
SKIN good practice 'Hot Topic(s)'* CATEGORY 4	<p><u>Variety</u>: Collaborative hubs, bringing together supplies from multiple small producers; <u>Efficiency</u>: reliable distribution, Effective ordering systems, Online shop, Proximity; <u>connection</u>: Collaborative hubs, bringing together supplies from multiple small producers, Social media, Meet the producer' brokerage events</p>
<p>EIP Practice Abstract Format: Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.</p>	<p>Short description of the 'good practice': "Boeren & Buren" is a network which connects local producers to consumers. A neighbourhood responsible searches producers who offer environmental friendly produced food, organic is not mandatory. These agriculturists are often real farmers, but can also be artisanal bakers and brewers, beekeepers or smallscale caterers. Every week they present their offer on a website and an app. The latter are used by consumers, "de buren", to indicate what and how much they want. The order shall be picked up at a fixed time and place in the neighbourhood.</p>
	<p>Main results/outcomes of the activity (expected or final):</p>

Through this network, individual farmers no need to create an own webshop. In Flanders, producers live on average 18 km from the hub ("buurderij"). There are no surpluses as producers exactly know what customers ordered. Moreover, producers themselves can determine the price, which is significantly more in the hub (buurderij), but their products need to be prepared and transported. 16,7 % of their revenues are given away: half for the local responsible, the other half for the network. Normally, farmers get 20 % of what consumers pay in the supermarket.

The main practical recommendation(s):

This network targets consumers who are willing to pay for regional products, transparency and honesty in the food chain. These consumers order and pay through internet, without a minimum order or subscription fee. Also the social aspect is important, the hub buurderij is a weekly meeting point.

Further information/Reference:

<https://boerenenburen.be/nl-BE>

Short summary for practitioners in native language on the (final or expected) outcomes (1000-1500 characters, word count – no spaces).

This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.

korte beschrijving van de 'good practice':

Boeren & Buren is een netwerk dat lokale producenten met consumenten samenbrengt. Een buurtverantwoordelijke zoekt producenten die met respect voor het milieu voedsel aanbieden, bio hoeft niet. Die "boeren" zijn vaak echte landbouwers, maar ook ambachtelijke bakkers en brouwers, stadsimkers of kleinschalige traiteurs. Elke week plaatsen ze hun aanbod op een website en een app. Daardop duiden consumenten, de 'buren', aan wat en hoeveel ze bestellen. Hun bestelling halen ze af op een vast tijdstip en op een vaste plek in de buurt.

Belangrijkste resultaten/uitkomsten van de activiteit (verwacht of finaal):

Door dit netwerk, hoeven boeren niet elk individueel een webshop op te zetten. In Vlaanderen wonen de de producenten gemiddeld 18 km van de buurderij. Overschotten hebben ze niet. Ze weten precies wat de klanten bestellen. Hun prijs bepalen ze zelf. Op de buurderij krijgen ze significant meer, maar ze moeten hun producten wel klaarmaken en vervoeren. 16,7 procent van de inkomsten staan ze af: de helft voor de lokale verantwoordelijke, de andere helft voor het netwerk. Normaal krijgen boeren 20 procent van wat de consument in de supermarkt betaalt.

De belangrijkste praktische aanbeveling: wat is de belangrijkste toegevoegde waarde of opportuniteit voor de eindgebruiker als de resultaten geïmplementeerd worden? Hoe kunnen de resultaten gebruikt worden ?

Boeren & Buren mikt op consumenten die willen betalen voor streekproducten, transparantie en eerlijkheid in de voedselketen. Ze bestellen en betalen via internet, zonder minimumbestellingen of abonnementskosten. Ook het sociale aspect is belangrijk, de buurderij is een wekelijkse ontmoetingsplaats.

informatie/referentie

<https://boerenenburen.be/nl-BE>

Pearls, Puzzles, Proposals?	A central focus of the community may be on bringing actors together to identify viable projects that may benefit all: e.g. in this instance it were several smallscale producers that saw the gaps and needs in the market and developed a system that benefits primary producers and enhances the sustainability performance within all dimensions.
What needs did the 'good practice' respond to?	Gap in the market: <u>consumers</u> who look for convenience and who are willing to pay for local products, transparency and honesty; <u>producers</u> get a fair price and have no surpluses
Methodology Used:	desk-based research
Actors/Stakeholders:	<u>Actors</u> : primary producers and neighbourhood responsables. <u>Stakeholders</u> : consumers
Relevant SKIN Innovation Challenge Workshops(s)? Please specify	1 - fresh products; 3 - Technologies; 5 - Consumers and society; 6 - Distribution and industries
Sectors	All Sectors
Region, Country	Flanders, Belgium
Media attachment (e.g. video) or other attachment (e.g. benchmarking data)?	

*See SKIN Good Practice 'Hot Topics' Directory

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