

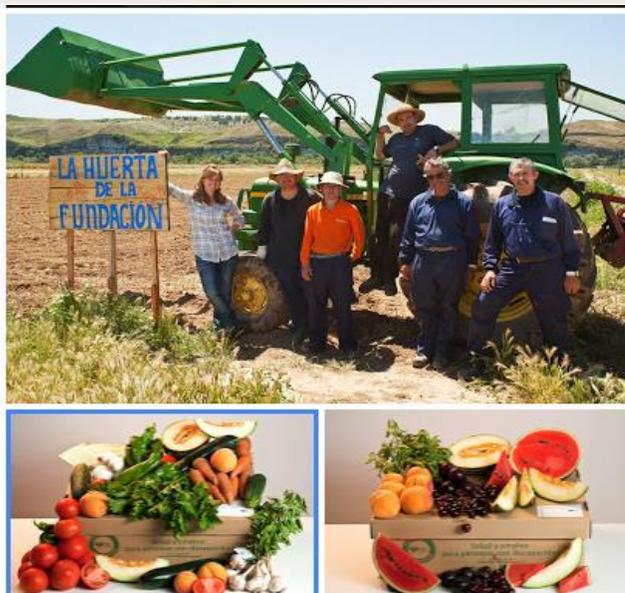
SKIN Good Practice Recording Template

LA HUERTA DE LA FUNDACIÓN

Author(s)

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Insert photo or any visual image or diagram e.g. SNA diagram/Word or Image Collage (Optional)



Choose relevant 'Hot Topics' below:

SKIN good practice 'Hot Topic(s)* CATEGORY 1

Value through organic products. Social, Economic and Environmental Sustainability: Connection between producers (people with intellectual disability) and consumers, Community education, Recognition of producers, well-being through the connection with this kind of people; Training and coaching initiatives, Market for the products of the orchard; ecological soundness of production methods.

SKIN good practice 'Hot Topic(s)* CATEGORY 2

Learning and empowerment: Networking along the supply chain and in the region. Efficiencies: Logistics and distribution, Management of small product quantities.

SKIN good practice 'Hot Topic(s)* CATEGORY 3

Internal: group spirit.

SKIN good practice 'Hot Topic(s)* CATEGORY 4

Sales - efficiency: online shop, Proximity; Sales - connection: 'Meet the producer' brokerage events

EIP Practice Abstract Format:

Short description of the 'good practice':

Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.

The Juan XXIII Roncalli Foundation has a Special Employment Center. It has set up an orchard for the labor integration of people with intellectual disabilities and in which they grow organic vegetables and fruits. They sell the products that grow through their on line shop or through consumers groups. They also organize conferences aimed at schools, companies, nurseries and anyone who is interested in having an opportunity to live with the daily life of the organic orchard.

Main results/outcomes of the activity (expected or final):

Through this project they learn healthy eating habits that respect nature and teach them to other people.

The main practical recommendation(s): what would be the main added value/benefit or opportunities to the end-user if the generated knowledge were implemented? How can the practitioner make use of the results?

The added value of this project sensitizing on two aspects in symbiosis: The reality of people with intellectual disability and the promotion of healthy and sustainable food and leisure.

Further information/Reference:

<http://www.lahuertadelafundacion.org/>

<p>Short summary for practitioners in native language on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.</p>	<p>Short description of the ‘good practice’: La Fundación Juan XXIII Roncalli cuenta con un Centro Especial de Empleo. Ha creado un huerto para la integración laboral de las personas con discapacidad intelectual en el que cultivan hortalizas y frutas ecológicas. Venden los productos que producen a través de su tienda on line o a través de grupos de consumidores. También organizan conferencias dirigidas a colegios, empresas, guarderías y cualquier persona interesada en tener la oportunidad de convivir con la vida cotidiana del huerto ecológico.</p> <p>Main results/outcomes of the activity (expected or final): A través de este proyecto aprenden hábitos alimentarios saludables que respetan la naturaleza y los enseñan a otras personas.</p> <p>The main practical recommendation(s): what would be the main added value/benefit or opportunities to the end-user if the generated knowledge were implemented? How can the practitioner make use of the results? El valor añadido de este proyecto es la sensibilización que produce en simbiosis: La realidad de las personas con discapacidad intelectual y la promoción de alimentos sanos y sostenibles y del ocio.</p> <p>Further information/Reference: http://www.lahuertadelafundacion.org/</p>
<p>Pearls, Puzzles, Proposals?</p>	<p><u>Pearls:</u> 1) This initiative has a good social component. 2) Boosting the promotion of the healthy and sustainable food through the leisure activities. <u>Puzzlings:</u> The low variety of offered products could slow down the development of this initiative. <u>Proposals:</u> Establishing partnerships with other local organic producers to include new products in the "on line" catalogue could assist this initiative.</p>
<p>What needs did the ‘good practice’ respond to?</p>	<p>integration of a group of people taking advantage of the appreciation of the bio food.</p>
<p>Methodology Used:</p>	<p>desk-based research</p>
<p>Actors/Stakeholders:</p>	<p><u>Actors:</u> people with intellectual disability, companies . <u>Stakeholders:</u> consumers</p>
<p>Relevant SKIN Innovation Challenge Workshops(s)? Please specify</p>	<p>1 - Fresh products 5 - Consumers and Society</p>
<p>Sectors</p>	<p>All Sectors</p>
<p>Region, Country</p>	<p>Madrid, Spain</p>
<p>Media attachment (e.g. video) or other attachment (e.g. benchmarking data)?</p>	

*See SKIN Good Practice ‘Hot Topics’ Directory

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