

SKIN Good Practice Recording Template

Les Jardins de Cocagne	
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Insert photo or any visual image or diagram e.g. SNA diagram/Word or Image Collage (Optional)	
Choose relevant 'Hot Topics' below:	
SKIN good practice 'Hot Topic(s)* CATEGORY 1	<u>Values - Social sustainability</u> , well being and reinsertion, trust and sense of community, <u>Economic sustainability</u> : generation of local employment; <u>Quality</u> : freshness, organic products
SKIN good practice 'Hot Topic(s)* CATEGORY 2	<u>Learning and empowerment</u> : the people working at the farms are trained and helped to find a job
SKIN good practice 'Hot Topic(s)* CATEGORY 3	<u>internal</u> : Decision-making structures
SKIN good practice 'Hot Topic(s)* CATEGORY 4	<u>Efficiency</u> : spatial proximity
EIP Practice Abstract Format: Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.	<p>Short description of the 'good practice': The "Jardins de Cocagne" are non profit organic vegetable farms part of the same network, which objective is to support social and professional insertion. Those structures employ people with a complicated personal financial situation, and who have professional or social issues. Those people help producing organic vegetables which are sold as weekly baskets to subscriber-consumers who have to pick up their baskets at the farm by themselves. People who work at the farm are also trained and helped to be reinserted in the professional market. It is not supposed to remain a permanent job. This way, people with a complicated social or professional situation can get involved in a valorising activity and get paid while looking for reinsertion, while local consumers can get weekly fresh and organic vegetables while supporting others.</p> <p>Main results/outcomes of the activity (expected or final): The employees see their life conditions improving and are helped to get a job while consumers by ethical fresh and organic vegetables.</p> <p>The main practical recommendation(s): what would be the main added value/benefit or opportunities to the end-user if the generated knowledge were implemented? How can the practitioner make use of the results?</p>

	Integrating a social dimension in the short supply chain approach. Further information/Reference: http://www.reseaucocagne.asso.fr/cest-quoi-un-jardin-de-cocagne/
Short summary for practitioners in native language on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should be as interesting as possible for farmers/end-users, using a direct and easy understandable language and pointing out entrepreneurial elements which are particularly relevant for practitioners. Research oriented aspects which do not help the understanding of the practice itself should be avoided.	Brève description des bonnes pratiques’: Les Jardins de Cocagne sont une association à but non lucratif favorisant les personnes en difficulté sociale ou professionnelle. Les personnes employées dans les jardins de cocagne seront formées afin de garantir leur réinsertion, et les produits qu'elles vendent seront vendus à des consommateurs-adhérents de leur assiation. Les légumes cultivés sont Principaux résultats / résultats de l'activité (prévue ou finale): Les employés voient leurs conditions de vies améliorées et retrouvent à terme un emploi, tandis que les consommateurs achètent des fruits et légumes éthiques, bio et frais. La (les) principale (s) recommandation (s) pratique (s): quelle serait la principale valeur ajoutée / bénéfice ou opportunité pour l'utilisateur final si les connaissances générées étaient mises en œuvre? Comment le praticien peut-il utiliser les résultats? Il peut être intéressant d'intégrer une dimension sociale dans l'approche des circuits courts. Informations complémentaires / Référence http://www.reseaucocagne.asso.fr/cest-quoi-un-jardin-de-cocagne/
Pearls, Puzzles, Proposals?	Pearls: This is not a recent initiative, however it is still one of the only short supply chains initiatives in France integrating a social approach. I think that is a good example for social associations willing to add an environmental and local dimension to their social actions. Puzzles: I think that this action could get even more interesting by interacting with other similar local initiatives. Proposals: Trying to get in touch with similar new initiatives which are developing in order to stimulate them and get inspired.
What needs did the ‘good practice’ respond to?	Need for a link between short supply chains and social/professional support
Methodology Used:	interview, desk-based research
Actors/Stakeholders:	Actors: social workers, consumers-subscribers, managers of the association
Relevant SKIN Innovation Challenge Workshops(s)? Please specify	1. Fresh produce, 5. Consumers & society
Sectors	All Sectors
Region, Country	Several regions in France
Media attachment (e.g. video) or other attachment (e.g. benchmarking data)?	https://www.youtube.com/watch?v=tJEVqqRPg3g

*See SKIN Good Practice ‘Hot Topics’ Directory

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