



SHORT SUPPLY CHAIN KNOWLEDGE
AND INNOVATION NETWORK

Coaching Guidelines

D5.1: Coaching Guidelines

WP5, T5.1 Internal Training to the coaching team

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Executive Summary

A coaching team has been set up within the SKIN consortium to coordinate the delivery of support and guidance to emerging innovation groups identified through the Innovation Challenge Workshops (ICW) in WP4 and further networking events. The rationale of this activity is to help stakeholders set up innovation projects based on the uptake of research results and on academia-business collaboration. The coaching activity is also aimed to spread innovative ideas, methods and practices that might already exist but are not directly available to a broad target of Producers, SMEs and Industries. We imagine that some of the ideas developed within the groups formed in the workshops, or by individual entities or experts accessing the database of stakeholders and Good Practice models, would be eligible for financial support from European, National or Regional schemes, depending on their objectives, size, geographic spread and prospected impact. The consortium has the right competences to guide stakeholders in different types of programmes.

This document formalises precisely how the task of delivering support is attributed to the consortium members (this will be mostly driven by partners' ability to provide advice on the particular aspect and elements of Short Food Supply Chains "SFSC" that the new initiatives might innovate) and what steps and assessment stages it should follow. Coaching guidelines will be issued to the consortium coaches and coaching activities will systematically be monitored by EFB.

