# SKIN

## SHORT SUPPLY CHAIN KNOWLEDGE AND INNOVATION NETWORK

# D4.1: Stakeholders Database

## WP4, Task T4.1.1 Engagement Strategy: Mapping

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**Abstract**

The creation of a stakeholders database is an important element in the realization of the SKIN project's aim and dissemination of findings. This document describes the strategy of how the stakeholders database will be created: which type of stakeholders to include and how to include them. In the project proposal it is mentioned that the result of the stakeholder engagement should be 3000 stakeholders ***publicly*** involved. Following from the discussion in this strategy, the question was addressed if a public list of 3000 stakeholders is feasible. Public lists need to follow rules on confidentiality which make it very complex to create a public list. According to this, two different lists of stakeholders with different objectives have been proposed:

1. A database for internal use by the project partners, to serve as a 'reservoir' for the recruitment of relevant participants in the project activities and for dissemination. This database will include all stakeholders that are relevant to involve at all levels: local, regional, national and EU. In order to create this database an Excel template will be developed to be filled in by all partners, each contributing with at least 150 entries, thus creating an internal database of at least 3,000 stakeholders.

2. One of the objectives of the SKIN project is to create a SKIN-community of stakeholders that want to share information. In order to do so some level of public availability of data is

SKIN

needed, bringing many questions on privacy and confidentiality. We propose to choose for 'Restricted Confidentiality' for which we will further explore the consequences and necessary arrangements with respect to privacy. To this extent, the consortium could start discussions directly with the EIP-AGRI, based on their experience and, in particular, on the recent update on their privacy statement for Processing of personal data in the context of the European Network for Rural Development, and the EIP AGRI network. In order to fill this list the consortium will design a registration tool by which stakeholders (from our internal list) can register themselves in order to participate in activities and receive information from the project (newsletters, invitations, etc).

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